

ORDER



Orders
Order / Rev: 347553
Alt Order #: 06838775
Product Desc: JOHN OCEGUERA
Estimate: 1559
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/06/12 / 08/06/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ocegura/D/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	11	\$4,150.00	\$3,527.50
08/27/12	08/27/12	8	\$3,150.00	\$2,677.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	11	\$4,150.00	\$3,527.50	0.00
September 2012	8	\$3,150.00	\$2,677.50	0.00
Totals	19	\$7,300.00	\$6,205.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	20%	\$7,300.00
Market	100%	\$36,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$9,490.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	37%	\$13,505.00
KTUD	0%	\$0.00
KVMY	1%	\$365.00
KVVU	15%	\$5,475.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$365.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

Order / Rev: 347553
Alt Order #: 06838775
Flight Dates: 08/21/12 - 08/27/12

Advertiser: Oceguela/D/Congress
Product Desc: JOHN OCEGUERA
Estimate: 1559

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/21/12	08/24/12	M-F 5-6am Action News	CM	M-F 5-6a - TWTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
ACTION NWS@5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$150.00		0.00			
E 2	KTNV	08/21/12	08/24/12	M-F 6-7am Action News	CM	M-F 6-7a - TWTF--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACTION NWS@6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$400.00		0.00			
E 3	KTNV	08/26/12	08/26/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News - - - - - S	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
ACTN NWS SU@5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - - - S				1	\$150.00		0.00			
E 4	KTNV	08/21/12	08/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a - TWTF--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$400.00		0.00			
E 5	KTNV	08/25/12	08/25/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a - - - - - S-	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACTN NWS SA@8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - - - S-				1	\$350.00		0.00			
E 6	KTNV	08/21/12	08/24/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$450.00		0.00			
E 7	KTNV	08/21/12	08/24/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P - TWTF--	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$200.00		0.00			
E 8	KTNV	08/21/12	08/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF--	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$350.00		0.00			
E 9	KTNV	08/21/12	08/24/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$500.00		0.00			
E 10	KTNV	08/21/12	08/24/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF--	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACCESS HOLLYWD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$350.00		0.00			
E 11	KTNV	08/21/12	08/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - TWTF--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				1	\$850.00		0.00			
E 12	KTNV	08/27/12	08/27/12	M-F 5-6am Action News	CM	M-F 5-6a M- - - - -	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
ACTION NWS@5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M- - - - -				1	\$150.00		0.00			
E 13	KTNV	08/27/12	08/27/12	M-F 6-7a	CM	M-F 6-7a M- - - - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7am Action News											
				ACTION NWS@6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$400.00		0.00					
E 14	KTNV	08/27/12	08/27/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				GD MRN AMR-ABC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$400.00		0.00					
E 15	KTNV	08/27/12	08/27/12	M-F 10-11a The View	CM	M-F 10-11a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
				VIEW-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$450.00		0.00					
E 16	KTNV	08/27/12	08/27/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	M-----	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$200.00		0.00					
E 17	KTNV	08/27/12	08/27/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				ACTION NWS@5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$350.00		0.00					
E 18	KTNV	08/27/12	08/27/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				ACCESS HOLLYWD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$350.00		0.00					
E 19	KTNV	08/27/12	08/27/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				ACTION NWS@11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$850.00		0.00					
													Totals	19	\$7,300.00